

## **Announcement**

**On**

### **“Samdech Techo Prime Minister Eco-Business Awards for Tourism 2016” Contest**

The Ministry of Tourism and the National Committee for Clean City Assessment would like to inform all operators and businessman in tourism sector in the Kingdom of Cambodia that with reference to the Royal Government’s Sub-Decree No. 123 RNKR.BK dated September 14, 2015, on the Creation of Special Awards for Eco-business for Tourism and Prakas No.179 PRK dated September 15, 2015, on the Criteria and Procedures for the Contest of Samdech Techo Prime Minister Awards and Types of Eco-Business Awards for Tourism, the Ministry of Tourism and the National Committee for Clean City Assessment would like to inform all operators in all the resorts, hotels, restaurants, travel agencies, tourism sport centers, tourism communities, tourism schools, tourism-related small and medium enterprises, as well as shopping malls as follows:

1. With the approval from the Royal Cambodian Government and with supportive participation from the relevant ministries-institutions and private sector and in order to encourage and clarify the efforts of enterprises or operators or communities or individuals which have outstanding performances in contributing to the contest of **“Clean City, Clean Resort, Good Service, Best Hospitality”**, the Ministry of Tourism and the National Committee for Clean City Assessment would like to set out **Samdech Techo Prime Minister Eco-Business Awards for Tourism 2016 Contest** through providing opportunities for all the enterprises or individuals doing their businesses in tourism and related supporting sectors in the Kingdom of Cambodia to make a free participation.
2. There are 6 categorized awards including:
  - 1) Environment Award
  - 2) 3 Rs Award
  - 3) Social Welfare and Cultural Heritage Award

- 4) Best Workplace Award
- 5) Entrepreneur Award
- 6) Beach Eco-Label Award

3. The tourism enterprises or operators or communities or individuals with outstanding performances in running their businesses in tourism sector and relevant supporting sectors in the Kingdom of Cambodia and willingness to participate in **Samdech Techo Prime Minister Eco-Business Awards for Tourism 2016 Contest** could access the website at [www.cambodiaecobusiness.org](http://www.cambodiaecobusiness.org) to make online registration and could find more related information in this website, and carry out the following steps:

- **First Step: *From November 16, 2015 to April 15, 2016***, the candidates must submit their applications of participation in the contest movement through the website at [www.cambodiaecobusiness.org](http://www.cambodiaecobusiness.org) together with the attachment of all relevant necessary documents. The candidates could make self-assessment based on the standard and checklist, and find an independent consulting firm specialized in providing consultation and techniques in filling out the application, preparing related documents, and strengthening the qualification for winning the trophy.
- **Second Step: *From April 16, 2016 to June 15, 2016***, the Committee for Contest Assessment shall check and make a preliminary assessment on the candidates' applications and related documents. Any application applied after this date shall be kept to make assessment for the next year's contest.
- **Third Step: *From June 15 2016 to August 15, 2016***, the Ministry of Tourism shall notify the results of the preliminary assessment and assign a taskforce to make direct visit and assessment along the candidates' locations or directly meet with the preliminary assessment-passed individuals to verify the results of preliminary assessment.
- **Fourth Step: *From August 16, 2016 to September 15, 2016***, the Committee for Contest Assessment shall make a report of final assessment and announce

the result of winners of “**Samdech Techo Prime Minister Eco-Business Awards for Tourism 2016**”.

For more information relating to “**Samdech Techo Prime Minister Eco-Business Awards for Tourism 2016 Contest**”, please feel free to contact the Office of the Ministry of Tourism/ the General Secretariat of the National Committee for Clean City Assessment or at 096 35 786 32 or [cambodiaecobusiness@yahoo.com](mailto:cambodiaecobusiness@yahoo.com).

As the above informed, please all the operators and businessmen in tourism sector, ladies and gentlemen be informed and actively participate in this contest.

**Minister**

*Signed and sealed*

**THONG Khon**

***Cc:***

- Capital-Provincial Tourism Departments
- Co-chair of Working Group of Private Sector in Tourism
- Cambodia Tourism Federation
- Cambodia Association of Travel Agency
- Cambodia Hotel Association
- Cambodia Restaurant Association
- Tour Guide Association

*«To be informed and cooperate in promoting»*

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